

2020 BIG FISH TRIATHLON

We are excited to announce the seventh annual Big Fish Triathlon, taking place at Lakeside Park in Mayville, NY on Chautauqua Lake, Saturday, June 13, 2020.

The Chautauqua Lake Triathlon Coalition was formed to organize this community event which includes 2 distances from which to choose. The Big Fish is an Olympic distance triathlon~ 1.5K swim (.93 miles), 40K bike (24.8 miles), and 10K run (6.2miles). The Little Fish, is a sprint distance triathlon~400 meter swim, 20 K bike (12 miles), 5K run (3.1 miles).

Both distance triathlons can be run individually, or with a relay team.

The objectives of the Triathlon Coalition is to grow the sport of triathlon in NW Pennsylvania and Western New York, to highlight the beauty of Chautauqua Lake, and bring in athletes and tourism to the region. Organizers embrace community support to provide a well-organized and safe venue. Providing a great venue for a triathlon event encourages active lifestyles and a health focused community!

We wish to appeal to local business to join us in efforts to provide a very visible and meaningful community service. We request consideration of your financial support and sponsorship for this 2020 summer event! We anticipate approximately 200- 300 participants, with plans to continue to grow! The event is to take place at Lakeside Park, Mayville, **and all proceeds will benefit and help grow the important mission of YMCA Camp Onyahsa, a highly regarded youth camp and gem in our community.** Camp Onyahsa serves Warren and Chautauqua Counties as their home residential Y camp.

Please consider Sponsorship of this Triathlon Event.

The Big Fish Tri is a well-planned, organized, safe, and a memorable experience for athletes, organizers, volunteers, and sponsors!

This triathlon is a **USAT (USA Triathlon) Sanctioned Event**, which provides further depth of safety, insurance, and name recognition of a quality event. Results achieved at sanctioned events accumulate towards your national ranking.

Sponsors will have high visibility with identification on t-shirts, posters, and media publicity, as well as the opportunity to have banners and promotion on the day of the event. Please refer to following page for more specific benefits of your donation. Please join us, and get on board early as we generate excitement to bring the Big Fish Triathlon to Chautauqua Lake, June 13, 2020, start time 8am!

We value our sponsors. They make the event successful in providing the foundation to bring together business and community, and deliver a quality event that promotes a healthy lifestyle.

We hope to be in contact with you soon, or contact us at your convenience.

Sincerely,

www.bigfishtriathlon.com
chautauqualakebigfishtri@gmail.com

Muskellunge Sponsorship~ \$5000.00+ Donation

- *Title Sponsorship.
- *Your business name and/or logo on every Tri Shirt.
- *Your business name and/or logo on all posters and flyers. *Business name on triathlon event registration.
- *Company banner (provided by you) prominently displayed race day. *Public recognition announcements.

Walleye Sponsorship~ \$1,000.00+ Donation

- *Your business name on every triathlon shirt.
- *Your business name on all posters.
- *Business name on registration.
- *Company banner (provided by you) prominently displayed race day. *Public recognition announcements.

Bass Sponsorship~ \$500.00+ Donation

- *Your business name on every triathlon shirt.
- *Your Company banner (provided by you) displayed race day. *Public recognition announcements.

Perch Sponsorship~ \$250.00+ Donations

- *Company banner (provided by you) displayed race day. *Public recognition announcements.

Our business/ group/ individual would like to participate in the Big Fish Triathlon by donating:

- _____ Muskellunge Title Sponsor
- _____ Walleye sponsor
- _____ Bass sponsor
- _____ Perch sponsor
- _____ Other donations

Name of Business / Group / Individual _____
Name of contact person _____
Phone number/ e-mail _____

Please make your donations payable to:

Chautauqua Lake Triathlon Coalition

memo area, BIG FISH TRIATHLON

AND SEND TO:

Chautauqua Lake Triathlon Coalition, PO Box 38, Lakewood, NY 14750

Thank you for your generous support of this Community Event!!!



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